ABANDONED PET RESCUE
Largest NO-KILL Animal Shelter
in Fort Lauderdale, FL
2014
**Abandoned Pet Rescue (APR)** founded in 1996, is a 501(C)(3) IRS tax-exempt, qualified non-profit charitable organization that rescues and shelters abandoned, abused, and neglected pets, rehabilitates them and finds them new homes.

APR is one of the largest “NO KILL” animal shelters in South Florida; it is the largest in Fort Lauderdale and is devoted to the welfare of all animals.

Abandoned Pet Rescue is funded solely by donations.

**What is No Kill?**
The term "No Kill" is where euthanasia is reserved “only” for those who are vicious and pose a threat to the public or those cats and dogs who are suffering, in which medical treatment cannot alleviate their condition.

According to the Humane Society of the United States about 2.7 million healthy, adoptable dogs and cats were put to death in shelters across the United States. Animal shelter euthanasia remains the leading cause of death of dogs and cats in this country.

**FACT:** 1,211 dogs, cats, kittens & puppies were killed last month (July 2014) in Broward’s two main shelters, BCAC (802) and HSBC (409), that equates to 39 pets per day being killed.

**Please direct your donations to the right cause!**
Good News: Adoptions Have Increased!

Dogs

<table>
<thead>
<tr>
<th>Year</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Dogs</td>
<td>112</td>
<td>136</td>
<td>152</td>
</tr>
</tbody>
</table>

Cats

<table>
<thead>
<tr>
<th>Year</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cats</td>
<td>90</td>
<td>109</td>
<td>122</td>
</tr>
</tbody>
</table>

Adoption Events

<table>
<thead>
<tr>
<th>Year</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Events</td>
<td>36</td>
<td>60</td>
<td>98</td>
</tr>
</tbody>
</table>

Results come from Hard Work and Taking Advantage of Great Opportunities.
## ADOPTION EVENTS
Commitments: 118

<table>
<thead>
<tr>
<th>VENUES</th>
<th>2014 Monthly Commitments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pet Supermarket – Weston</td>
<td>2 Per Month</td>
</tr>
<tr>
<td>Pet Supermarket – Sunrise</td>
<td>1 Per Month</td>
</tr>
<tr>
<td>PetSmart – East (Federal Highway)</td>
<td>2 Per Month</td>
</tr>
<tr>
<td>PetSmart – West (Commercial)</td>
<td>2 Per Month</td>
</tr>
<tr>
<td>Green Market – Las Olas Blvd.</td>
<td>2 Per Month</td>
</tr>
<tr>
<td>Starlight Musicals – Summer only in Holiday Park</td>
<td>8 to 10 Total</td>
</tr>
<tr>
<td>Glam–a–Thon – Fort Lauderdale</td>
<td>1 per year</td>
</tr>
</tbody>
</table>

...and more to plan!
APR is blessed to count on so many volunteers and friends.

We count with volunteers who help everyday on-site at APR. Just as well, others help at our events, our Partners’ events and weekend adoption activities. They also support us by spreading the word, getting donations, allocating funds through gift cards and/or donated items for our auctions.

APR is an approved organization for Service Hours (SH) as well, therefore we always welcome students (with Parents’ supervision) and others in need of SH to help with the cleaning, decorating, walking and feeding for most of our rescued pets, they also help during our adoption events. They give them lots of TLC!!

Our Volunteers are the soul & foundation of APR, they are our spirit and biggest supporters, we are thankful for them and will continue to welcome many more!!!

Volunteers applications are carefully reviewed by an authorized representative of APR.
Most of the rescued pets need immediate Vet attention and care.

Dr. Clark does wonders with our rescued pets. We think of her as OUR ANGEL from Pet Heaven.

She works her magic only twice a week, APR needs an everyday Vet on-site.

Your funding will help us offer our needy pets this blessed attention!
ADOPTIONS, ADOPTIONS, ADOPTIONS

OUR PETS

Prior to adoption each dog or cat is:
• examined by a vet
• vaccinated
• spayed/neutered
• tested for heartworms and other parasites
• is temperament assessed
• treated for any known conditions

All known medical and behavioral information is fully disclosed to new families.
APR’s BIGGEST FUNDRAISING EVENT, raised over $43,000 in 2014

Invites You to 18th Annual Fundraising Dinner.

"Hugs and Kisses for Hounds & Kittens" Benefit Homeless and Abandoned Animals

Saturday
March 29, 2014
6:00pm

APR is the Largest No-Kill Animal Shelter in Fort Lauderdale

Cost:
$75 per person
$50 Early registration per person, by March 08, 2014
$350 Cost per table “for 8”

General Information:
Buffet Dinner
Live & Silent Auction
Hors d’Oeuvres
Live Music
Open Bar

Sponsors and Donation Welcomed!!!
RSVP by March 08, 2014

The Waise Foundation donated $10K as a “Master Paw Sponsor” in 2014.

Sponsors welcomed

Pls contact apr.malena@gmail.com
Arts & Auction for Animals Fundraising Event is held in one of Fort Lauderdale’s most unique private venues to support APR. In 2013 it raised over $12,000.

2014 Arts & Auctions is November 08 @6:30pm

- Bid on works of prominent local and international artists in our Live and/or Silent Auction, as well as trips and other unique items!
- Enjoy live performances
- Experience extraordinary people just like you
- Contribute to a great cause

Sponsors welcomed
Pls contact apr.malena@gmail.com
New & Bigger Facility:
- APR wishes to open its doors to many more pets in need, but also, offer them a bigger space so they can fully develop while being properly treated and trained. Our current facility is at its limits, with no outdoor space for basic exercising and playing.
- Our ultimate goal is to find a grant/donation for a land located in Fort Lauderdale to build a more suitable and updated premises.

Fixed Yearly Donations:
- Yearly donations commitments will ensure APR a fixed budget to plan ahead for the investments needed to improve the current services and living conditions offered to our rescued pets.

Full-time Veterinarian:
- APR only counsels with Vet services twice a week, however many pets need daily medical attention and supervision. Raising the funds to guarantee this service is a priority.

Training Services:
- APR would like to ensure a smooth transition for our adopters and the adopted pets, therefore, we need a trainer on site to continuously reinforce basic habits and commands that will be carried on for the rest of their lives; this will surely be appreciated by the new owners/families.

More Staff for better attention

...continue working with local government shelters to save more pets.
PARTNERSHIP OPPORTUNITIES

- Corporate Monthly/Yearly Donations Plan
  - Benefits
- Individual Contributors’ Campaign
- Co-Partnership/Support at Events
- Fundraising Events’ Sponsorship
- Online Fundraising
- Social Media Awareness Program
- PR Awareness
- Food Drives Support
- Education Program
## Donations & Benefits Program

...even $5 dollars a month will make a difference, your support saves many animals lives

### 2014 FIXED CONTRIBUTION

<table>
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<tr>
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<th>MASTER PAW</th>
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<tbody>
<tr>
<td>Annual Contribution Total</td>
<td>$18K</td>
<td>$12K</td>
<td>$8K</td>
<td>$5K</td>
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<tr>
<td>Monthly Contribution</td>
<td>$1,500</td>
<td>$1,000</td>
<td>$666</td>
<td>$416</td>
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### BENEFITS

#### Social Media Advertisement

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<tbody>
<tr>
<td>Your Logo on APR’s: Website</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Link to Your Site</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>FB page</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Twitter page</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>APR’s Instagram</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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#### APR News Letter

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<tr>
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<tr>
<td>Full page ad</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Half Page ad</td>
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<tr>
<td>1/4 page ad</td>
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<tr>
<td>1/8 page ad</td>
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#### APR Fundraising Events (2–3 p/yr)

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<tr>
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<tr>
<td>Logo on Invitations</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td># of Tables</td>
<td>2 VIP</td>
<td>2</td>
<td>1 (+ 4 tickets)</td>
<td>1</td>
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<tr>
<td>Proceedings' acknowledgement</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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#### Press Release Acknowledgement

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<tr>
<td>Yes</td>
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#### APR Marketing

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<tbody>
<tr>
<td>Your Logo on Flyers</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Posters</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
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<tr>
<td>Calendar</td>
<td>Yes</td>
<td>Yes</td>
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#### Partner at Your Private Parties & Events

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<tr>
<td>Yes</td>
<td></td>
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#### APR Recognition Plaque

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<tr>
<td>Yes</td>
<td></td>
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#### APR's Weekend & Fundraising Events

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<th>MASTER PAW</th>
<th>DIAMOND PAW</th>
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<th>SILVER PAW</th>
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<tbody>
<tr>
<td>Your Logo/Banner at Tent</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
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</table>

*Different sizes will be applied depending on Sponsorship level*
PR Awareness Program
Food Drives & Education Programs

APR is in need of your constant support to promote awareness of our humble objectives, activities & needs.

- Radio & TV Stations
- Local Press Releases
  - Magazines, Newspapers, others
- Broward County Official Entities
- Schools, Universities
- Veterinarians, Vet Hospitals
- Pet Stores, Super Markets
- Others

In exchange for your support we will offer Free publicity in our Social Media Network of friends and followers.
JACEY BIRCH

Local Channel 10 at APR

TV Interview with Susie and Laura (APR’ staff)

Supporting APR

APR rescued 13 hoarder dogs
Co–Partnering Events

APR is looking forward to participating and sharing efforts at your yearly planned events.

Our goals: Fundraising, Adoption & Awareness

2014
- **Glam-a-thon**, October 18, 2014
  - In support to Cancer awareness among humans and animals
- Tequila Sunrise/A Pet Rescue Event, July 27
- **Beach Bear Weekend**, May 2014
- Mc Mahon Family Mix & Mingle Fundraising, April 2014
- Online Fundraising: SweetpeaAndWags.com
- Others
  - Comic Stand (TBD)

Past years co–partnership
- Scottish Festival
- Victoria Park Cause 4 Paws
- Tequila Sunrise/A Pet Rescue Event
- Others

Please feel free to contact us to plan our participation in your next event
APR is Social Media active, please support us on your end and your efforts will be recognized through our active sites:

- **Facebook**  Over 10,000 followers
  - [https://www.facebook.com/AbandonedPetRescue](https://www.facebook.com/AbandonedPetRescue)
- **Twitter**  Over 1,850 followers
  - [@AbandonedPetRes](https://twitter.com/AbandonedPetRes)
- **Instagram**  Over 470 followers
  - Apr954
- **APR’s Database**  Over 2,600 friends
- **Webpage**
  - [www.abandonedpetrescue.org](http://www.abandonedpetrescue.org)

**IMAGINE WHAT WE COULD DO IF EVERY FRIEND/FOLLOWER DONATED $1, 5 or 20 DOLLARS A MONTH!**
All donations made to Abandoned Pet Rescue are tax deductible.

OUR WISH LIST

- We always gratefully accept in-kind donations. We are most in need of canned cat food. Please drop off any of the following items:
  - Dry cat food – Friskies, Purina One, Cat Chow
  - Canned cat food – Friskies, Whiskas, Fancy Feast
  - Cash donations to help to care for our animals

- Donations of construction/electrical/plumbing supplies and expertise would be greatly appreciated.
- If you own a printing business, we would love to work with you! We often need assistance with flyers, posters, brochures, and newsletters. Please send an email to apr954@aol.com.

If you would like to financially foster a pet, please send a check made payable to Abandoned Pet Rescue and mail to: 1137 NE 9th Ave., Fort Lauderdale, FL 33304. You may also donate by clicking on the "PayPal Donate" button located on the right sidebar of this website. You may also donate through Network for Good by clicking here. Just a SMALL donation will help a LARGE amount of unwanted pets. All donations are tax deductible.

Our ability to rescue pets in our community relies solely on donations from supporters. We keep our adoption fee as low as possible to facilitate adoptions. Our vet expenses are substantial because of the horrific condition of some of the dogs which come from abused and or neglect situations. None of our volunteers are paid for their time and wonderful care they provide for the pets.
**Cross-Posting and Rescuing Actions**

**APR** contributes with other shelters and/or entities by Cross-Posting URGENT messages through our network of social media.

When possible, APR rescues some animals from them in the hope of saving a life and finding them a forever home!
• Fundraisings and Partnerships:
  • Malena Egaña  #321–230.1234  apr.malena@gmail.com

• Adoption Events:
  • Barb DeMott  #954–649.5458  apr954@aol.com

• Volunteers (please contact APR):
  • Barb DeMott, Susie Hansen or Laura Rosa

• APR Shelter:
  #954–728.9010
  1137 NE 9th Av, Fort Lauderdale, FL33304
  www.abandonedpetrescue.org
# Board Members

<table>
<thead>
<tr>
<th>Position</th>
<th>Name</th>
</tr>
</thead>
<tbody>
<tr>
<td>President</td>
<td>BARRIE PETERSON</td>
</tr>
<tr>
<td>Secretary / Attorney</td>
<td>JEANNE LALLI</td>
</tr>
<tr>
<td>Secretary / Attorney</td>
<td>KRISTINE SAWYERS</td>
</tr>
<tr>
<td>Treasurer</td>
<td>HARVEY YAMPOLSKY</td>
</tr>
<tr>
<td>Treasurer</td>
<td>MALENA EGAÑA</td>
</tr>
<tr>
<td>Treasurer</td>
<td>SUSIE HANSEN</td>
</tr>
</tbody>
</table>
HAPPY TAILS,
enjoy our video!

http://youtu.be/wo5FPi5dKok

Help us find them a safe and forever home!

And to ALL of You...
THANK YOU VERY MUCH
FOR YOUR SUPPORT ! ! !